



ATLANTIC SEABOARD WINE ASSOCIATION®

P.O. Box 11332

Burke, Virginia 22009

*Invitation to Participate in the
Thirteenth Atlantic Seaboard Wine Association® Wine Competition
August 19th and 20th 2017
The Regency at Dominion Valley Country Club, Haymarket, Virginia*

April 2017

Dear Wine Colleague:

We are pleased to inform you that the Thirteenth Annual Atlantic Seaboard Wine Association® (ASWA) Wine Competition has been scheduled for Saturday and Sunday, August 19th and 20th, at The Regency at Dominion Valley Country Club, Haymarket, Virginia under the established, professional management of the Atlantic Seaboard Wine Association®. This is a bit later in the year than prior years due to conflicts at our venues. **ASWA is the largest U.S. wine competition focusing exclusively on East Coast Wines.**

The Atlantic Seaboard Wine Association®, originally founded as the Vinifera Wine Growers Association and renamed in 2008 to reflect its more regional approach, has since 1973 gained national and international recognition for activities promoting the growth and economic viability of the American wine industry. It has had a particular focus on the wine producing regions of the east coast, and in conducting fair and competent wine competitions. The purpose of this year's competition will be, as always, to judge the quality and marketability of Vinifera, Native American, and French Hybrid grape varietals including sweet wines, grown and produced in the Atlantic Seaboard states. **We have expanded to include ciders, mead and fruit wines. Please note the specific categories in the list of wine categories and the specifications in the guidelines.**

You will find included with this letter an application for the wine competition and the guidelines. This information, as well as a list of the Categories, additional forms and shipping labels for the wine, are available for downloading from our web site: www.aswawines.org. You can also view on the web site the photo gallery showing the association's activities in prior years promoting east coast wines along with information on the association.

It is important to note that all wines entered into this competition will eventually be used in various public wine marketing and educational programs in several national venues. All due efforts will be given to publicizing and promoting the marketing opportunities of the competition's winning wines. We encourage your participation to further promote the wine producing regions of the East Coast.

In Vino Veritas,

Dave Barber
Competition Chairman

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